



Giovanni Luca Soma

Born in August, 21, 1960, in Milano

Resident in Paris

Giovanni Luca Soma is a graduate of Business Administration, LUISS University in Rome and holds a Master's degree in Business Administration from the Turin School of Business Administration.

During his career, he acquired a significant expertise in top management positions inside and outside Societe Generale Group.

Now he is Head of the Europe region, International Banking and Financial Services Division.

He began his career in 1984 in Ernst & Young and then Telos, as Management consultant.

Between 1997 – 2007 he occupied the positions of: Head of European Sales and Services for Hyperion Software Group (1994 – 1997), Managing Director of GE Capital Insurance Milan (1997 – 1998), Corporate Sales Director Italy of GE Capital Milan, Italy (1998 – 1999), CEO of Dial Italy, a subsidiary of Barclays Group (1999 – 2000), CEO of Hertz Lease Italy (2000 – 2002), Chairman of the Italian automobile rental association (2005 - 2007).

In 2002, he joined Societe Generale as Group Regional Director and consequently he occupied the positions of Deputy CEO of ALD Automotive Group, Chief Executive Officer of ALD International.

In 2010 he has appointed Head of Société Générale Consumer Finance and Operational Vehicle Leasing and Fleet Management.