

BRD's Community Engagement

BRD consistently invests in programs in the areas of culture, education, sports, and the environment — essential pillars for building a sustainable society and supporting new generations. Our approach is based on long-term partnerships and on supporting initiatives that generate real, measurable, and lasting impact. We assume the role of an active partner and catalyst for change, providing financial resources, expertise, and direct involvement.

At the same time, we encourage employee participation in social and environmental projects through an internal volunteering platform that facilitates the contribution of time and skills for the benefit of communities.

Contemporary Culture

We consider culture an essential driver of dialogue, critical thinking, and social cohesion. BRD is the only bank in Romania to have established its own cultural foundation — *Fundația*, through which we invest in the new generation of cultural creators. Through its three complementary programs — **Scena** (cultural journalism), **Școala** (education journalism), and **Rezidența** (a space dedicated to contemporary art and dialogue) — we support culture as a living process, connected to relevant themes of the present, from contemporary art to education, society, and technology.

In addition, we support major music and performing arts projects such as the **Enescu International Festival**, the **Stradivarius Tour**, the **Sibiu International Theatre Festival**, and **Jazz in the Park**, contributing to greater public access to culture and the promotion of artistic excellence.

Education and Investment in Young People

Education is a pillar of economic and social development. We support programs that build future-relevant skills, especially in STEM and new technologies. Among the initiatives we support are **BRD FIRST Tech Challenge Romania**, the largest robotics program for high school students; the **BRD HUBs network**, a series of educational spaces for university students; and **Minecraft Academy**, a mentorship program dedicated to young people.

Through these initiatives, we contribute to preparing new generations for the future and for a rapidly changing labor market, while fostering a culture of innovation and responsibility.

BRD also plays an active role in supporting **e-sports**, a rapidly expanding field that leverages strategic thinking, teamwork, and youth performance.

Sports

Through our sports strategy, we promote performance, teamwork, and inclusion. We are a partner of the **Romanian Handball Federation**, we support sports for people with disabilities, and we invest in programs dedicated to young athletic talent (such as **Go Scholarship**).

Through the **BRD Locker Room** project, we highlight the work behind sporting success. The initiative showcases the discipline, continuous effort, mental preparation, and collaboration that underpin performance, offering an authentic perspective on athletes' journeys and the values that define them.

Environment and Climate Action

Integrating sustainability principles into our operations is a strategic priority. BRD is a founding partner of the **Climate Change Summit**, a regional event dedicated to climate action that brings together academia, the private sector, and civil society.

We engage not only as a sponsor but as an active participant in the transition to a sustainable economy, through products, financing, and initiatives that reflect our ESG commitments. Together with partners such as **Kogayon**, **Viitor Plus**, and **Între Vecini**, we explore how we value nature and reinforce our responsibility toward the environment.

Volunteering and Social Engagement

BRD employees have access to an internal volunteering platform through which they can participate in environmental actions, charitable events, or donation campaigns. In partnership with **United Way**, we support multiple volunteering programs, from planting activities to marathons and charity runs. The largest initiative is "**Adventure Through Reading**", dedicated to children from disadvantaged communities, which involves creating reading spaces and organizing reading and dialogue sessions.

Conclusion

Through all these initiatives, we believe that BRD contributes to building communities that are more educated, more inclusive, and better prepared for the future.